



The COLLEGE FANATIC

“College is about student life - clubs, sports, friends, dorms - and I guess going to classes too.”

Goals:

The ultimate college experience with a fun, diverse student population.

Needs:

The ultimate college experience with a fun, diverse student population.

Frustrations:

It’s hard to search for things like greek life and particular sports
They want to talk to current students but aren’t sure how to connect
Campus visits aren’t available with COVID

The **COLLEGE FANATIC** needs to find a school that best matches the traditional college experience so that they can have the college life they are imagining.